MARY BALDWIN

Staunton, Virginia 24401

(USPS 331-440)

November 1981
Volume XXIX, Number 3
Issued five times a year: July, August, November, March and June by Mary Baldwin College, Box 1500, Staunton, Virginia 24401.
Second class postage paid at Staunton, Virginia, and at additional mailing offices.

Frank Southerington, MBC English professor, rehearses a scene from Brian Friel's "Losers" performed Nov. 20 and 21. The play depicted a late blooming romance between a carpenter, Southerington, and a spinster devoted to her bed-ridden mother.

NEWS/NOTES

Alumnae Admissions Program Announced

The alumnae and admissions offices have announced a new cooperative program of prospective student nominations by alumnae. The program is designed to provide alumnae the opportunity to refer qualified high school students to MBC. The Alumnae Admissions Nomination Program guarantees priority consideration for all students identified by alumnae.

The alumnae office mailed brochures in October describing the program to 3,800 alumnae. The nomination brochure includes a form for alumnae to complete and return to the office of admissions.

Nominations are requested by Feb. 1. All senior applications are due by March 15 for consideration for the fall semester.

The admissions office will periodically contact alumnae nominators to provide information on the status of their candidate.

All MBC alumnae are eligible to nominate qualified prospective students for admission to Mary Baldwin College.

Dr. Frank Pancake

Director of Church-College Relations Appointed

Mary Baldwin College, the oldest women's college related to the Presbyterian Church of the United States, has announced the appointment of **Dr. Frank Pancake** as director of church-college relations. Dr. Pancake, who previously taught political science and was director of career development, is also director of planned giving at MBC.

The college made the announcement at the July meeting of the Shenandoah Presbytery on the campus saying that "Dr. Pancake's appointment is a reaffirmation of the historic relationship between the college and the Synod of the Virginias."

Dr. Pancake received his B.A. from the Virginia Military Institute, his M.A. from George Washington University and his Ph.D. from the University of Virginia. He has served on the Staunton City Council and served as Staunton mayor. Dr. Pancake is the president of the Staunton Revitalization Effort, elder at First Presbyterian Church in Staunton, and member of the board for the Historic Staunton Foundation.

Trustees Named

On Oct. 26 at their fall meeting, the Board of Trustees welcomed new trustees **Evelyn Chapman Brown** '52 of Birmingham, Ala., Dr. James Lee Fisher of Washington, D. C. and J. Rogers Hall of Cleveland, Miss., who will serve five-year terms on the board.

Evelyn Brown, who is president of the Brookwood Hospital Auxiliary, received her B.A. degree from Mary Baldwin College. Brown attended the Laubach School of Literacy and the University of Alabama at Birmingham. She taught for 16 years at Misses Howard's School for Girls in Alabama and has worked as field organizer for

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Evelyn Chapman Brown

Mary Baldwin College was first place winner in the Improvement Category of the 1981 Council for Advancement and Support of Education/U. S. Steel Alumnae Giving Incentive Awards Programs. Smiling as they pose for the camera are (left to right) Jim Hosey, vice president and executive director of the U. S. Steel Foundation; Virginia Laster, MBC president; John Wighton, MBC vice president; Susan Hoffman, MBC alumnae association president; James Fisher, President of CASE and newly appointed member of the MBC Board of Trustees (see sidebar "Trustees Named").

1981-82 Year of the Challenge

Participation is the Answer

Despite four successive years of growth, the 1981-82 annual fund campaign year may be the most challenging yet. The goals this year are a significant increase in annual giving dollars and alumnae participation, since this is MBC's last chance to complete the four-year $600,000 National Endowment for the Humanities Challenge Grant. MBC must raise $135,000 of the original $600,000 required to complete the challenge and receive $200,000 (a three to one match).

Responding to the NEH challenge alumnae contributed $165,377 during the 1980-81 annual giving year. This was a 7.7 percent increase over 1979-80 figures with 37 percent participation.

This year's target for alumnae giving is $180,000 with 40 percent alumnae participation. The plan is to raise at least $90,000 during the national phonathon in January and February and to complete the year with a $240,000 total and 100 percent participation from alumnae, parents, friends, trustees, faculty and staff.

Last year 3,175 donors increased their gifts from the previous year and 376 alumnae made new gifts. This improvement demonstrated the concomitant pledge for excellence and support for Mary Baldwin College.

The United States Steel Foundation and the Council for the Advancement and Support of Education (CASE) acknowledged the strength of MBC donor commitment at the 1981 CASE Annual Assembly. Mary Baldwin College received the National First Place Award for Improvement in Alumni Giving for Private Women's Colleges. "This prestigious award recognizes outstanding alumnae achievement and serves as encouragement for greater success in 1981-82," said the director of annual fund, George McCune.

MBC is contacting volunteers, organizing direct mail and completing preparation for the 1982 phonathon.

Mary Baldwin needs volunteers and donors who will join with the college to conquer the 1981-82 Year of the Challenge.

National MBC Phonathon Schedule Set For 1982

Jan. 4, 1982 will be the first night of the fifth annual MBC National Phonathon in support of annual giving.

For the last four years the phonathon has been a successful and popular MBC fund-raising program. It gives alumnae not only an opportunity to support the college but the chance to communicate firsthand with one another about the college and its progress.

Phonathons are being planned in seven cities in the eastern and southwestern areas of the United States. Alumnae will make an estimated 5,000 calls in the twenty-five nights of the phonathon with a goal of raising $90,000.

Jane Maddux '72 of Charlottesville, the new national phonathon chairperson, is recruiting alumnae to serve as regional organizers, callers and hostesses.

In 1981, 193 volunteers contacted 4,360 alumnae and parents to raise $85,658 in pledges, a 22 percent increase in dollars over 1980.

National phonathon chair, Jane Maddux who assumed leadership from Leigh Yates '74 of Richmond, is optimistic that this year's MBC phonathon will be "the best yet."

Present plans for the 1982 MBC national Phonathon are:

Jan. 4-5-6-7: Richmond — Alumnae calling alumnae

Jan. 11-12-13-14: Richmond — Parents calling parents

Jan. 18-19: New York, N. Y. — Alumnae calling alumnae

Jan. 25-26: Washington, D. C. — Area - Alumnae calling alumnae

Feb. 1-2-3-4: Staunton — Students calling parents

Feb. 8-9: Atlanta — Alumnae calling alumnae

Feb. 10-11: Dallas — Alumnae calling alumnae

Feb. 22-23-24-25: Staunton — Alumnae calling parents

CORPORATE EXECUTIVES

On successive Thursdays throughout the semester, the "Colloquium on Corporate Management" has brought executives from major corporations to meet informally with students and conduct a small group seminar for senior business majors. The purpose of the program is to take the students beyond the "textbook lecture style of learning and into first-hand contact with the nation's business leadership."

In only its first year, the program lined up a "Who's Who in Business" including Rosalie Wolf, corporate treasurer of International Paper; Stephen Sands of Hunt Energy Corporation; Charles Murphy, chairman of the board and chief executive officer of Murphy Oil; Charles Walker, vice president of Ethyl Corporation in Richmond; Malcolm MacIntyre, former president of Eastern Airlines and director of several corporations, including 20th Century Fox; Joseph Fox, president and chief executive officer of the Chesapeake Corporation in Virginia; George Stewart, president of the First Colony Life Insurance Company; and Donald Brennan, vice chairman of the board of International Paper.

During the fall semester the visiting executives have discussed everything from trends in the national economy to specific business problems of individual industries and firms. The evolving role of women in corporate management and predictions about their career opportunities within the next decade was given special emphasis by several speakers.

While similar programs are frequently found at prestigious graduate business schools, Mary Baldwin College Vice President John Wighton thinks the management colloquium for undergraduates is unique and says that the "calibre of the participants in the MBC program is without rival."

The program is to be repeated each semester, according to Prpfessor Phil Moran, who says that "based on student reaction this will be one of the most popular courses in the curriculum and certainly one of the most valuable."

The program is the brainchild of three of MBC's trustees, chairperson of the board and senior vice president of Shearson Loeb Rhoades, Rosemarie Sena; Don Brennan, vice chair of the board of International Paper; and Douglas Ludeman, president of United Virginia Bankshares.

During a press briefing, George Stewart, chairman of the board and president of the First Colony Life Insurance Company, explains how his small insurance company became nationally recognized as Marcella Gulledge, MBC director of information and publications, looks on.

Management is "the selection, direction and motivation of people and then furnishing them with the resources to obtain the end objective," explained Malcolm MacIntyre, former president of Eastern Airlines.

Charles Murphy, chairman of the board and chief executive officer of Murphy Oil, and Sally Blair, senior, have a few moments for conversation before class begins.

Chet Rose, chairman of the MBC Advisory Board, enjoys a light moment during the semi-annual meeting of the ABV. Rose, who has served as chairperson since 1979, presided over the fall meeting held in October. Twenty-three members of the ABV attended the meeting.

The Advisory Board of Visitors, whose purpose is to integrate college goals, counsel college administration, and advance development programs, will hold its next meeting April 1-3.

Trustees Continued

the Camp Fire Girls, Inc. Brown directed the children's choirs at Mt. Brook Presbyterian Church, the Inner City Choir for the Birmingham Presbytery and served on the board of the Diabetic Research Foundation.

Dr. James Fisher is president of the Council for the Advancement and Support of Education (see photo left). Fisher received his B.S. and M.S. degrees from Illinois State University and his Ph.D. from Northwestern University. He has served in faculty and administrative positions at Illinois State University and Northwestern University. Fisher, recipient of Association Educator of the Year presented by the American Society of Association Executives, is listed in "Who's Who in America;" "Who's Who in Education," and "American Men of Science."

Dr. Fisher has written numerous publications including three books, "Power of the Presidency," "Presidential Leadership in Advancement Activities," and "Bibliographic Handbook on Institutional Management and Academics."

J. Rogers Hall

J. Rogers Hall, the manager of Hall Farms, is president of Smith and Wiggins Gin, Inc. and of Cleveland Apartments, Inc. He attended Vanderbilt University, Mississippi State University, and the University of Tennessee.

Hall has served as chairman of the Lead Bayou Drainage District, vice president of the Delta Council and on the board of Yazoo Valley-Minter City Oil Mill.

He has also served as board member of Defense Orientation Conference Association, Washington, D. C., and in 1976 as a member of the Agricultural Advisory Committee to Democratic nominee Jimmy Carter. He has attended the Joint Civilian Orientation Conference, Department of Defense and the Naval War College, Global Strategy Discussions in 1964 and 1973.

1981 Endowment Approaches 10 Figures

Only five years ago MBC's endowment was $2,370,598. At the end of fiscal year 1981 (June 30) this figure had risen to $7,734,616. This $5,000,000 increase since 1976 represents more than 300 percent growth in the fund over the five year period.

Endowments are extremely important to small private colleges since income helps support the colleges' operating budgets and provides funds for student financial aid.

The growth of the MBC endowment is the result of contributions which were made during the recent New Dimensions campaign and the management of the fund, which has consistently outperformed major economic indices.

Not included in the current valuation of the endowment are an additional $1.3 million in New Dimension pledges. MBC's endowment will exceed $9,000,000 when these pledges are paid.

While MBC's endowment is quite small in comparison to many other colleges, virtually none have increased as dramatically during the last five years.

MARY BALDWIN

Mary Baldwin is published by the Mary Baldwin Office of Information and Publications.

Director Marcella Gulledge

Assistant Director Lois Green

Contributing:

Sylvia Moffett - Director of Alumnae Activities

George McCune - Director of Annual Giving

Frank Pancake - Director of Planned Giving

MBC Parents' Council Expands

The MBC Parents' Council, a representative group of parents from the four classes, has increased its 1981-82 membership from eight to fourteen members.

The council, created by freshman parents in 1976, performs a number of services for students and parents. It sends welcoming letters to new MBC parents, distributes fact cards and college calendars, and sponsors a birthday service for students.

Each Parents' Council member is invited to join the Advisory Board of Visitors and assume an active role in the ABV's biannual meetings.

The Parents' Council is working toward the goal of six parent representatives for each class. This year's council is composed of four parents from each class except the senior class, which has two representatives.

1981-82 MBC Parents' Council members are:

CLASS OF 1985: (Freshmen): Dr. and Mrs. Donald Counts, Austin, Tx., Daughter: Junie Gilster. Mr. and Mrs. William Reuther, New Canaan, Ct., Daughter: Jeanne.

CLASS OF 1984 (Sophomore): Mr. and Mrs. John M. Cros, Richmond, Va., Daughter: Cynthia. Captain and Mrs. B. A. Troutman, Fairfax, Va., Daughter: Margaret Ann.

CLASS OF 1983: (Juniors): Mr. and Mrs. Herbert England, Jr., Birmingham, Al., Daughter: Harriet. Mr. and Mrs. Landon Wyatt, Danville, Va., Daughter: Elizabeth.

CLASS OF 1982 (Senior): Mr. and Mrs. J. Thomas Savage, Cape Charles, Va., Daughter: Caroline.

MBC Represented At Presbyterian Symposium

Mary Baldwin College students Becky Dick, Barbara Price, and Professor William Sellekaerts attended the Christian Faith and Economic Values Symposium in Hilton Head, S. C. Nov. 5 - 7.

The symposium, "Wealth and Poverty," provided students and faculty in business with the opportunity to exchange ideas on Christian values in the business world with successful professional leaders who are active churchmen. Ben Grant, former Executive Vice President of "U. S. News and World Report," Carl Moeller, Vice President of General Electric, and John West, former Ambassador to Saudi Arabia and former Governor of South Carolina led the program which was sponsored by First Presbyterian Church, Hilton Head Island, S. C.

MBC Grants and Bequests

The J. M. Tull Foundation has just awarded the college a new $50,000 grant. Tull had previously donated $50,000 for the scholarship endowment and made the additional grant in response to a request from President Lester.

With the Tull funds MBC has been awarded a total of $96,112 for grants since July 1, 1981 and $160,000 for bequests since Jan. 1, 1981.

The National Science Foundation has awarded MBC a grant for $14,612. The grant is to create self-instructional multimedia materials for disseminating information to students on the "Biology of Women" course. Dr. Sue Rosser, MBC assistant professor of biology, is directing the grant.

The Department of Education awarded MBC a $30,000 grant for undergraduate international studies and a foreign language program. The grant is to integrate existing foreign language and culture programs into other majors, to expose students to different values and cultures and to the economic, political and global implications of interaction between countries; and to supplement classroom experiences with guest speakers and special programs. Dr. Sandria Freitag, MBC assistant professor of history, authored the proposal and is now directing the grant.

Reader's Digest Travel and Research Grant has awarded the MBC communication department $1,500 for the 1981-82 academic year. Money from the grant is awarded to students for writing articles. The money is applied toward travel expenses. William Vartorella, assistant professor of communication at MBC, directs the grant.

Since the beginning of the year, MBC has received $160,000 in bequests. Lucy H. Catlett, a long-time friend of the college, left her home in Staunton to MBC. Catlett, although a graduate of Sweet Briar, was a staunch supporter of MBC and its programs. Edward H. Little left $100,000 to MBC in memory of his niece *Elizabeth Bolton* Woodside, '36. One half of the money which is to be used in scholarships will be used in the Elizabeth Bolton Woodside Memorial Scholarship Fund, which was previously established in 1971 by Little.

Alumnae Admissions AC's For 1981 Listed

The MBC Alumnae Admissions Program is a volunteer organization directed by the alumnae office. The program has complemented the efforts of the admissions office since 1972. One study suggests the program reaches more than half the students recruited each year.

Participating alumnae volunteers are called area coordinators (AC's) and generally serve for two years. They assist in the recruitment of prospective students in their respective geographic areas.

Current area coordinators attended a special training program held during the MBC Fall Alumnae Council meeting Oct. 2 - 4.

The responsibilities of the AC's include contacting prospective students, organizing receptions for potential MBC students, parents, MBC students and alumnae. The volunteers are also asked to attend college nights to recruit students from local high schools in 50 cities throughout the country.

The following is a list of area coordinators. Contact your AC and offer your support for MBC. For more information call the MBC Office of Alumnae Activities, (703) 885-0811, Ext. 361.

ALUMNAE ADMISSIONS PROGRAM
Area Coordinators Roster

Alabama

Lori Smith '81
4132 Carmichael Boulevard
Montgomery, Alabama 36106
205/271-1130

Nancy R. Price '81
c/o Tom Garth
62 Fearnway
Mobile, Alabama 36604
205/432-4346

Connecticut

Sandra Zeese Driscoll '66
(Mrs. Steven W.)
92 Gerdes Road
New Canaan, Connecticut 06840
203/966-7317

Georgia

Carter Lee Jones '77 (Mrs. Carter)
740 Powderhorn Road
Atlanta, Georgia 30342
404/256-3276

Kathryn McCain Lee '77 (Mrs. Richard)
3695 Peachtree Road, N.E.
Atlanta, Georgia 30319
404/546-7025

Louisiana

Ann Alexander Crane '66
(Mrs. G. Price, Jr.)
1325 Henry Clay Avenue
New Orleans, Louisiana 70118
504/897-6755

Maryland

Sharon Keys Seal '75 (Mrs. Sharon)
51150 Norwood Road
Baltimore, Maryland 21212
301/532-9370

Elizabeth M. Smith '72
13000 Open Hearthway
Germantown, Maryland 20767
301/972-5019

Massachusetts

Amy Thompson Coons '75
(Mrs. William W., Jr.)
32 Audrey Road
Belmont, Massachusetts 02178
617/489-3509

New York

Beryl Barnes Ierardi '73
(Mrs. Robert A.)
14 Princeton Street
Garden City, New York 11530
516/354-6649

North Carolina

Mary Neil McPherson '79
522 Hawthorne Lane, No. 18
Charlotte, North Carolina 28204
704/332-8972

Donna Naudorfer Earp '76
(Mrs. Donna)
910 North Eugene Street
Greensboro, North Carolina 27401
919/272-7746

Kim Lambe '79
350 Staffordshire Road, Apt. J3
Winston-Salem, North Carolina 27104
919/765-1330

Ohio

Kathy Crawford-Arrowsmith '70
(Mrs. Robert)
428 Madison Court
Bowling Green, Ohio 43402

South Carolina

Nancy Meyer Dunbar '60
(Mrs. James V., Jr.)
820 Albion Road
Columbia, South Carolina 29205
803/256-1474

Freddie Strickland Rodgers '77
(Mrs. Paul)
4421 Wedgewood Drive
Columbia, South Carolina 29206
803/787-5577

Tennessee

Nancy Muse '80
45 South Idlewilde Street, Apt. 507
Memphis, Tennessee 38104
901/726-1649

Mary G. Gannon '77
4545 Glenwick
Dallas, Texas 75205
214/528-4173

Virginia

Mary Hotchkiss Leavell '73
(Mrs. Byrd S., Jr.)
Route 10, Box 51
Charlottesville, Virginia 22901
804/979-7958

Alice Welch Cox '79
(Mrs. F. Kent, Jr.)
401 East Carolina Avenue, Apt. 3C
Crewe, Virginia 23930
804/645-8466

Anne Graves Foster '76
(Mrs. W. Joe)
170 College Avenue
Danville, Virginia 24541
804/797-5175

Suzanne C. Rhodes '76
612 Elgin Terrace
Richmond, Virginia 23225
804/320-5759

Elizabeth K. Saunders '79
724 Luton Lane
Richmond, Virginia 23225
804/320-6208

Bobbie Carden Hawkins '75
(Mrs. Clarence M., Jr.)
3464 Colonial Avenue,
Bent Tree Apt. C13
Roanoke, Virginia 24018
703/989-9705

Washington, D.C.

Suzanne Higgins '75
7530 Ambergate Place, No. 8
McLean, Virginia 22102
703/734-9257

MBC ALUMNAE FILE. CLIP FOR FUTURE REFERENCE

Homecoming and Reunions Scheduled

Every alumna and particularly reunion year class members should mark their calendars for the '82 Homecoming and Reunion Weekend which has just been scheduled for May 14-16, 1982.

Early reservations are recommended since the alumnae office expects as much as a 20 percent increase over this year's 250 plus attendance.

Traditional homecoming and reunion activities include informal receptions, buffet dining, recreational events, guided tours and a seminar series sponsored by the MBC Alumnae Board Continuing Education Committee.

The highlight of homecoming, Saturday's alumnae association luncheon, features awards and honors, the president's state of the college address and the annual presentation of the Emily Smith medallion.

MBC alumnae can combine the pleasure of the Shenandoah spring with the weekend visit to their alma mater. Reservations are made through the MBC Office of Alumnae Activities or by mailing the registration form in the homecoming brochure distributed in February 1982.

A special reduced family package rate will be available to accommodate alumnae husbands. (See future issues of *Mary Baldwin* for further details.)

REUNION CHAIRMEN

1932 Virginia Maben Stokes
(Mrs. Marshall G.)
207 Morris Street
Blackstone, Virginia 23824
804/292-2835

1951 Patsy Brown Schlick
(Mrs. Joseph A.)
608 Lovers Lane
Waynesboro, Virginia 22980
703/942-1488

1952 Mary Lamont Wade
(Mrs. Winfrey T.)
8410 Zell Lane
Richmond, Virginia 23229
804/288-6780

1953 Ethel Smeak
325 Sherwood Avenue
Staunton, Virginia 24401
703/886-8071

Betty Lou Goulding Williams
(Mrs. W. Guy)
804/740-8835

1957 Sara Burwell Robinson
(Mrs. N. G.)
103 Stauffer Road
Severna Park, Maryland 21146
301/647-1815

1972 Kathy Young Wetsel
(Mrs. John, Jr.)
413 Fairmont Avenue
Winchester, Virginia 22601
703/667-7023

1977 Anne Littlejohn Bell
(Mrs. Richard)
216 Institute Street
Staunton, Virginia 24401
703/886-1767

1978 Lally Lacy
715 Madison Avenue
Charlottesville, Virginia 22901
804/295-3066

Lisa King
101 Ivy Drive
Charlottesville, Virginia 22901

MBC Welcomes Nine New Faculty Members

Nine new faculty members joined the staff of Mary Baldwin College this fall.

Dean Hill joined the faculty as an instructor in mathematics. Hill received his B.S. from the University of Maine and is a candidate for his M.A.T at James Madison University. Hill has taught in Maine public schools, served as statistical clerk for the U. S. Forest Service and was a personnel management specialist for the U. S. Army.

Sara Kaktins, instructor of education, received her B. A. from Syracuse University, her M.Ed. from Boston University, and is a candidate for her doctorate at Carnegie-Mellon University. She has previously taught at Carnegie-Mellon University, Indiana University of Pennsylvania, and Colgate University.

Kenneth W Keller, associate professor of history, received his A.B. from Washington University and his M. Phil. and Ph.D. from Yale University. He has previously taught at Yale University, Ohio University, and the Ohio State University. Dr. Keller is a member of the American Historical Association, the Organization of American Historians, the Ohio Academy of History, the Pennsylvania Historical Association, the Immigration History Conference, and the Society of Historians of the Early American Republic.

John Kibler, a native of Richmond, joined the faculty as assistant professor of psychology. Dr. Kibler received his B.A. from Randolph-Macon College, his M.A. from the University of Richmond, and his Ph.D. from the Texas Christian University. Dr. Kibler, who has taught at Texas Christian University and Northeastern State University, is a member of the American Association for the Advancement of Science, the Society for Neuroscience, the Southern Society for Philosophy and Psychology, the Southwestern Psychological Association, the Oklahoma Psychological Association, and the Oklahoma Academy of Science.

Pamela Wendy McMullen is an instructor in communications. McMullen received her B.A. from Bishop's University in Canada and her M.A. from the University of Vermont. She has taught in the Bahamas at the College of the Bahamas, the C. R. Walker Technical College, and Queen's College. McMullen also has served as general reporter and editor of the women's section of "The Sherbrooke Record" in Quebec.

Marian Moore joined the faculty as instructor in education. Moore received her B.A. from Mary Baldwin College and her M.Ed. from James Madison University. She has taught at the Community Child Care Center in Staunton and in the Staunton City Schools. Moore is a member of the Association for Retarded Citizens and of Valley Association for the Education of the Young Child.

Ann Herron of Staunton is adjunct instructor in art. Herron received her B.A. from MBC. Herron has been a part-time instructor of art at Bethany Lutheran Elementary School in Waynesboro, and guest instructor of weaving for the Governor's School for the Gifted at MBC. In 1979-80 she received a research grant from the National Endowment for the Humanities to study the development of traditional Shenandoah Valley handweaving. Herron is a member of the Shenandoah Valley Handweaver Guild, the Virginia Crafts Council, and the Handweaver Guild of America.

Sybille Jobin, who received her M.A and her Ph.D. from the University of Munich, joined the faculty as adjunct instructor in English. Dr. Jobin has taught community-college and high-school level in Munich and taught at the Northern Virginia Community College. Also she was a lexicographer for Aspen Systems. She has prepared numerous translations for "International Summaries," published by the U. S. Department of Justice.

David Molnar, new adjunct assistant professor of economics, received his B.A. from Yale and his Ph.D. from Harvard. He has taught at Harvard, Simmons College in Mass., and Piedmont Community College in Charlottesville. Molnar is currently treasurer of Shannon Farm Association, Inc. in Charlottesville. He specializes in research on business cycles and regional economic development.

Mary Baldwin College Professor Phil Moran gets into the spirit as auctioneer while MBC students, faculty and staff bid for dinners and babysitters among other items. MBC's Circle K and DKD recently raised over $600 in their auction for CARE.

1981-82 Alumnae Association Winter Travel

A Sept. 30 departure date kicked off the MBC Alumnae Association's 1981 travel program to three Alpine countries, with a special option to St. Moritz and Innsbruck. Sixteen members of the association departed from Richmond, Washington, D. C. and New York City with the majority taking advantage of the two-week travel option.

Tour agents for the 1981 Alpine Tour were Trans-National-Travel of Boston, Mass., one of several agencies working with the MBC Alumnae Association on plans for winter travel for alumnae and friends.

The MBC Alumnae Association and Virginia Military Institute are collaborating on a "Sun or Ski" program. For more information, please call or write:

Alumnae Association
Mary Baldwin College
Staunton, VA 24401
703/885-0811, ext. 361

Sun or Ski Vacations For Alumnae and Friends

MEXICO
February 22 - March 1, 1982
Sun - Beach - Sightseeing — Shopping
$816 Washington dep. per person -
$799 Philadelphia dep. per person -
Seven nights/eight days
Double occupancy
Includes:
- Roundtrip flight on scheduled airlines
- Mexico City - three nights - deluxe hotel
- Taxco - one night - first class hotel
- Acapulco - three nights - deluxe hotel
- Yacht cruise, cocktail party, porterage in Mexico
- All transfers, hospitality desk, ½ day sightseeing

INNSBRUCK, AUSTRIA
March 5-13, 1982
Skiing-Sightseeing-Shopping
Travel Europe
$826 Washington or Philadelphia dep. per person
$812 New York dep. per person -
Seven Nights, Eight Days
Double occupancy
Includes:
- Roundtrip flight on scheduled airlines
- Seven nights/eight days, first class hotel in Innsbruck
- Two meals daily
- All transfers, wine and cheese party, hospitality desk, information packet, baggage handling

**Optional six-day Ski Pass - approximately $48

(Rates in effect Oct. 1981, subject to change. Departures from other cities upon request.

Summer Programs Brighten MBC Campus

Three programs, Elderhostel, Special Summer Science Program (S_3P^1), and the Japanese Exchange Program, added a unique dimension to the MBC campus this summer.

Thirty students from the Japanese Exchange Program with Doshisha Women's College in Kyoto, Japan, studied the American people, the English language, and American civilization at MBC. The students visited Washington, D. C., Williamsburg, Richmond, Charlottesville and concluded the exchange program with five-day homestays with local families.

This is the second year MBC has hosted the exchange program directed by Dr. Charlotte Hogsett.

Elderhostel, an educational program for citizens 60 and over drew students from as far away as New Mexico, Colorado and Michigan.

During the three sessions held at MBC, 101 students participated. MBC faculty taught classes on "American Architecture and Preservation," "Wales: Land of Dragons, Castles and Choristers," "The Wilson Era/ Decade of the 20s," and "Tennis for Fun."

MBC was one of the 406 institutions which offered a total of 927 weeks of classes to 21,000 people. George McCune directed the program which is in its second year at MBC.

Students responded to the Special Summer Science Program with comments ranging from light-hearted notes, "I'm having a great," to more serious observations such as "It's about as close to real life as a game could get," concerning the computer simulations in "Political Science: International Relations in the Modern World."

Twenty-eight high school juniors and seniors participated in two intensive three-week sessions. Students receive college credit for their work.

S_3P^1, which began at MBC in 1977 and was modeled after the Virginia's School for the Gifted, was directed by Dr. James Patrick.

Alumnae Committee Seeks Furnishings

A blue-ribbon committee from the Staunton alumnae chapter recently completed a list of furnishing needs for MBC. Committee mbmbers, *Kit Kirlighan* Carter '44, *Diana Rede* Cabell '56, *Genevieve Benckenstein* Elder '41, and *Ann Sims* Smith '45 prepared the list for alumnae contemplating gifts in kind to MBC.

Many individuals have already donated pieces of period furniture, portraits and other items to the college rather than sell or relocate valued possessions.

If you plan to give furnishings to the college, please contact the MBC Office of Alumnae Activities, (703) 885-0811, Ext. 361 or address written inquiries to Furnishings Committee, c/o Office of Alumnae Activities, Mary Baldwin College, Staunton, VA 24401.

Your gift will provide added elegance, warmth and charm to Mary Baldwin.

General	Specific
Prints	*Chapel*
Portraits	Table suitable for use as communion table.
Sideboards	
End Tables	
Coffee Tables	Matching chairs for use behind pulpit and communion table.
Lamps	
Oriental Rugs	
Mirrors	
Chairs	Matching large brass candlesticks
	Linen tablecloths, napkins to cover communion set.
	Book shelves for hymnal, pew Bibles.
	President's House
	Fireplace screens
	Andirons sets
	Glassware
	China
	Silver-serving pieces and flatware
	Porch furniture
	Large hooked rug

MARY BALDWIN

Staunton, Virginia 24401

(USPS 331-440)
November 1981
Volume XXIX, Number 3
Issued five times a year: July, August, November, March and June by Mary Baldwin College, Box 1500, Staunton, Virginia 24401.
Second class postage paid at Staunton, Virginia, and at additional mailing offices.

Frank Southerington, MBC English professor, rehearses a scene from Brian Friel's "Lovers" performed Nov. 20 and 21. The play depicted a late blooming romance between a carpenter, Southerington, and a spinster devoted to her bed-ridden mother.

Mary Baldwin College Reorganizes Athletic Administration

Marcella Gulledge, Mary Baldwin College information and publications director, has announced that the college has reorganized its athletic program administration. Responsibility for intercollegiate athletics, intramurals and physical education has been assigned to Vice President John L. Wighton, Dean of Students Mona Olds and Dean of Faculty Michael Pincus respectively. Before the reorganization, all the programs were the responsibility of the dean of the faculty's office.

Gulledge explained that the reorganization of the 139-year-old woman's college's athletic program was done for three reasons. First, there is a growing recognition of the importance of athletics for women at all levels of competition, and the new organizational arrangement is designed to respond to this need. Second, reorganization is designed to set the stage for an evaluation of each of the existing programs and ultimately a long term program for the improvement of each one. Finally, the new arrangement more closely coincides with the other responsibilities of each of the college's line officers involved.

MBC, a recognized national power in tennis in the 60s, currently competes in six intercollegiate sports including basketball, fencing, swimming and equitation; offers a variety of intramural opportunities; and has a comprehensive physical education program. Gulledge concluded by noting that there were no immediate plans to raise the level of intercollegiate competition, although "that is certainly one possibility" and also that "the college is already planning to expand its athletic facilities in the future."

Mary Baldwin College held its season opener in basketball Nov. 23 against Randolph-Macon Woman's College. Returning players (left to right) are: Susan Olcott, Elizabeth Doty, Kim O'Donnell, and Joy Breed.

MBC's Blackburn Wins Merit Award

The NTF Special Educational Merit Award for Women was given to Lois Blackburn of Waynesboro in recognition of her valuable contributions to the youth education field of tennis.

Blackburn is assistant professor of physical education and the women's varsity tennis coach at Mary Baldwin College. She worked to develop women's collegiate championships into a prestigious national event, and has also freely donated her time and talents to junior tennis clinics, personal appearances, and high school coaches' workshops.

She is the author of the "Handbook for Planning and Conducting Tennis Tournaments."